

## A21 Data protection

CEMATEX is the sole owner of the data and is entitled before, during and after ITMA 2019 to process any and all data regarding an exhibitor and/or visitor that it receives within the framework of ITMA 2019.

The processing of the data means in particular but not exclusively any operation inside or outside of Switzerland with regard to the received personal data regarding an exhibitor and/or visitor, irrespective of the means and procedures applied, in particular the gathering, storage, use, amendment, disclosure, transfer to third parties or destruction of the received personal data regarding an exhibitor and/or visitor.

The data may be used only within the objects of CEMATEX's By-Laws, i.e. for the preservation and promotion of the general interest of the textile machinery industry at international level, and therefore in particular, but not exclusively, for promoting ITMA 2019 and any other ITMA events in Europe, Asia (including ITMA ASIA + CITME) or elsewhere, for the ITMA 2019 exhibition catalogue including exhibitor catalogue (see Article A3.3), ITMA 2019 website, the daily ITMA 2019 newspaper and for any other legal activity of CEMATEX.

The Organiser will also act as the co-controller of the exhibitors and/or visitors' personal data needed for managing the ITMA 2019. The Organiser hereby informs the exhibitors and/or visitors that it will process their data for managing and supervising the organisation of ITMA 2019 and complying with any applicable law that affects the Organiser. These personal data could be transferred to the appointed service vendors and national associations as listed in Article A4, that could be located outside the EEA, countries which do not offer the same level of protection on personal data guarantees. Data subjects may exercise their rights of access, rectification, cancellation and objection (as well as other rights recognised by the applicable regulations from time to time) in writing before the relevant party hereto at the address provided in Article A1 to the attention of the data protection officer. The data subjects may also file any claim or request related to their data protection rights with the relevant data protection authority. Personal data will be retained during the term hereof and, afterwards, for the period during which any kind of liability may arise from a legal or contractual obligation applicable to each party hereto.

If exhibitors do not wish to receive any promotional materials, including those sent by electronic means, related to ITMA 2019 and future ITMA events, please email the Organiser at [itmadata@itma.com](mailto:itmadata@itma.com).